

## **Hollywood Propaganda: The Insidious LGBT Agenda (Part Four)**

**Woke Advertising**

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In II Corinthians 11:14, the apostle Paul warns believers that Satan, masquerading as an angel of light, has little difficulty persuading gullible, vulnerable, or unwary people as he did with our original Mom in the Garden of Eden as he asked slyly, “Has God really said, ‘You shall not eat from any tree of the garden’?” The woman said to the serpent, “From the fruit of the trees of the garden we may eat; but from the fruit of the tree which is in the middle of the garden, God has said, ‘You shall not eat from it or touch it, or you will die.’” The serpent said to the woman, “You certainly will not die! For God knows that on the day you eat from it your eyes will be opened, and you will become like God, knowing good and evil” (Genesis 3:2-5). The late Keith Thomas once described Satan as the first unscrupulous traveling salesman.

Considering also that the apostle Paul identified Satan the devil as the prince of the power of the air, working in the children of disobedience (Ephesians 2: 2), it is clear that this arch-deceiver has literally taken over the levers of Big Tech and the disgusting, fawning, lapdog government deep-state-controlled media (CNN and all the CNN wannabes), which has successfully persuaded 80% of Jacob’s offspring to cower in abject terror from each other, forcing them to wear useless masks, which are more far likely to cause bacterial pneumonia than to prevent the deadly Wuhan virus, while at the same time totally ignoring the reality that the current emperor occupying the Oval Office metaphorically is not wearing a stitch of clothing, and furthermore, has demonstrated with his plethora of destructive executive orders the past several months that he has tragically developed the Midas touch in reverse, acquiring the uncanny skill of turning pure gold into dung. The progressive, left-wing media has poured millions and millions of dollars into advertising in order to establish 'woke' policies—endorsing murder, disguising it as

"women's rights," and endorsing sexual immorality (sodomy, homosexuality, and genital mutilation—in other words transgender identity) disguising it as "civil rights."

Sadly, at one time Hollywood promoted patriotism, wholesomeness, and law and order, emphasizing the persistent mantra "crime will never pay" (from *Philip Marlowe* and *Yours Truly, Johnny Dollar*), but now today, every kind of sexual perversion imaginable filters into our living-rooms, promoting evil and castigating good (Isaiah 5:20; Romans 1:32)

Media, particularly advertising, like wealth or money, is relatively neutral. After all, God did call an advertising man in 1933 to focus the energy of this phase of God's Church, blanketing the airwaves of modern Israel with radio, drawing in more than 100,000 members and co-workers, with a worldwide span which has never been duplicated. But in the wrong hands, it is dangerous, as Mark Dice has demonstrated in his thoroughly researched and meticulously documented book, *Hollywood Propaganda: How TV, Movies, and Music Shape Our Culture*, from the chapter "Commercials go Gay." Mark Dice proclaims,

It's not just movies and television shows that have been filled with LGBT people, now even many commercials feature them as well. Homosexual couples are now regularly included in commercials for major brands, from IKEA and Chevrolet, to Target, Coca Cola and Tide laundry detergent.

- In 2015, Campbell's Soup produced a commercial displaying two gay "dads" feeding "their son," allowing the company to show the "diverse mix" of American families. The leftist *Huffington Post* gushed, "it will melt your heart."
- In 2017, an AD was created by the Dove Soap Company, featuring "real moms" with their babies, praising the "diversity" in how each of them were raising their children, including two "moms," one a so-called transgender woman who is the biological father of one of the babies, along with the actual birth mother. The transgender partner boasted, "Yep! We're both gonna be moms."

- In 2019, Gillette razors produced a commercial in which a transgender “boy” is being taught to shave by “his” dad for the first time, as part of their 'woke' campaign to “redefine masculinity.”
- In another 2019 commercial, Diet Coke featured a blue-haired woman driving around in an Uber, picking up all kinds of people, including two gay men, one white and one black (for extra “diversity”), who are kissing in the back seat. The camera then pans back to the driver who has a big smile on her face.
- In 2020 Starbucks, partnering with a trans children charity, released an AD calling transgender youth by preferred pronouns. When Jemma, with a butch haircut, prefers to be called James, the attendant dutifully writes the preferred name on the cup.
- In April of 2020, Smirnoff Vodka featured transgender actress LaVerne Cox to peddle their product, opening up the floodgates for other alcohol brands such as Absolut, Effen, Bud Light, and Barefoot Wine to all release a special edition of “Gay Pride” bottles annually during the month of June, displaying the LGBT rainbows on them.
- Daniel Avery, in his June 3, 2019 *Newsweek* article, “These 50+ Brands are Celebrating Pride by Giving Back to the LGBT Community” praises Nike, American Eagle, and Disney, among many others, for celebrating inclusion, equality, and love for LGBT Pride month.
- In 2019, the so-called Converse Pride Collection featured a classic Chuck Taylor hi-top and low-top with a variety of Pride symbols, including the first Chuck 70 sneakers inspired by the transgender flag (light blue, pink and white).
- MAC Cosmetics, boasting of its long support for the LGBT community, offers a new MACLOVESPRIDE collection, featuring blush, glitter, lipstick, eyeshadow, and more in kaleidoscopic colors perfect for the Gay Pride parade. Spend \$25 more and get a free rainbow MAC LOVES PRIDE make-up bag.

Brothers and sisters, I have not even scratched the surface of this disgusting article, displaying hideous 'woke' virtue signaling from major corporations, including Nordstrom, Macy's, Target, Banana Republic, Old Navy, Gap, Verizon, T-Mobile, Calvin Klein, Rosetta Stone, Chipotle, Adidas, Levi's, Johnson and Johnson, and sadly, also Walmart—and many others either bribed or intimidated by LGBT operatives such as GLAAD (the Gay and Lesbian Association Against defamation). During this past year, I personally

have become equally as incensed with 'woke' virtue-signaling on the part of timid, linguini-spined CEOs of corporations just as much as Antifa and BLM rioters, similar to the principle that a slothful person is partner with the destroyer (Proverbs 18:9). We must also remember that the timid or cowardly precede the murderers and the sexually immoral in the Lake of Fire (Revelation 21:18).

As John Ritenbaugh warned us in his April 3 Last Day of Unleavened Bread message, the next five years may indeed be terrifying for God's people—since in politics, media, and education throughout today's cultural decay, our Lord, just as in the days of Noah, sees that wickedness of mankind is great upon the earth, and that every intent of the thoughts are only evil continually (Genesis 6:5).

The current mainstream media, with its progressive 'woke' narrative and its advertising, should be treated as burst sewer pipes, pumping multiple gallons of raw excrement into our living rooms and sadly into our minds—if we do not take proactive, protective steps. We cannot get used to the incredible stench as righteous Lot and his family allowed themselves to do. As God's called-out ones, we must remember that the fear of the Lord is to hate evil, pride, arrogance, the evil way and the perverted advertising broadcast (Proverbs 8:13) by the prince of the power of the air.